

Sample Door-to-Door Script: #3

Objectives

- Establish a relationship
- Verify, update, collect information
- Check all registered?; Vote-by-Mail?
- Share & gather contact information
- Determine future engagement

Steps

- Look up Where To Vote for each District List – see MorrisPatriots.org website links
- Work in pairs, one leads conversation while the other takes notes and manages paperwork
- Introduce yourself, your role; possibly give contact card
- Verify voter information
- Share information (not opinions)
- Verify, update & collect information & their opinions
- Ask about others in household; persuasion?; unregistered?
- Get contact information
- Say goodbye & depart
- Write down results on forms

SAMPLE

Introduction –

Hi, I'm _____ - I live two blocks over, on [Cove Lane]. I'm talking to neighbors today as a member of the **County Committee**. Are you familiar with that?

Yes?

Most of us are tired of the political noise, but we still might be undecided who to vote for. If I can ever answer any questions, I'd like to do that. Here's my card.

No?

The county committee is made up of folks who follow politics a bit more than some. As I talk with our neighbors, many are still undecided for whom to vote. If I can ever answer questions for you, I'd like to do that. Here's my card.

Verify Voter Information

One of my jobs is to verify voter information. You're _____, right? And will these other family members will be voting in town in person in November? [names off registration list]. [Take notes on changes – “away at school, passed away, no longer lives here, etc.”]

Vote By Mail ?

Will you, or anyone in your home, be Voting By Mail this election? Already did. For? _____

Want Application

Provide Information to Them

You'll be receiving a Sample Ballot about 5 days before the election. It will list Where To Vote, but just so you know, that will be at _____ [from what you looked up].

Ask Questions

We're also gathering statistics. May I get your opinion on the election?

1. Is everyone in your home, who is 18 or older, **registered to vote**?

- Voter: Yes No
- Spouse: Yes No
- Child _____ Yes No
- _____ Yes No

2. In your opinion, what is the most critical issue the next President must deal with?

3. Between candidates Romney and Obama, how would you vote today?

- Strong Obama Weak Obama Undecided Weak Romney Strong Romney
- Declined to Answer

4. In your opinion, Would the others in your household feel the same way?

- Spouse: Obama Romney
- Child _____ Obama Romney
- _____ Obama Romney

5. Between Senate candidates Menendez and Kyrillos, how would you vote today?

- Strong Menendez Weak Menendez Undecided Weak Kyrillos Strong Kyrillos
- Declined to Answer

6. **How likely are you to vote** in this presidential election?

- Not Voting Unlikely to Vote Undecided Likely to Vote Absolutely Voting
- Declined to Answer

If they balk –

That's okay. Remember, If I can help you with any questions, please feel free to contact me.

Get Their Contact Information

From time to time (not a lot) there is town or election information that I'd like to share. Would you prefer I do that by E-mail or Phone? _____ Contact Info: _____

Say Goodbye

Thank you for taking time to speak with me. This will be an important election. Please vote! Have a Great Day!